

FOR IMMEDIATE RELEASE:

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Metro Credit Union Donates \$2,500 through partnership with the Jewish Federation of the North Shore

Platinum Visa Credit Card program provides funds to area programs & agencies

CHELSEA, MA – February 2, 2009 – In a continuing effort to fund programs that provide children and young adults with positive Jewish experiences, Metro Credit Union donated \$2,500 to agencies and programs affiliated with the Jewish Federation of the North Shore through a Platinum Visa Card affinity program.

The Jewish Federation of the North Shore Platinum Visa Card provides funds to over fifteen area Jewish programs and agencies affiliated with The Federation. Each time card holders make a purchase using the affinity credit card, Metro matches a portion of the purchase to contribute to the non-profit programs.

The Federation partnered with Metro to allow supporters to “Make a purchase and make a difference.” Metro donates a percentage of purchases made with the North Shore Platinum Visa Card to the agency or program of the cardholder’s choice, and credits a portion of purchases back to the cardholder’s account.

“The Federation provides valuable resources to the North Shore and we are honored to be their select partner,” said Metro’s president and CEO, Robert M. Cashman.

Interested applicants can apply for the Jewish Federation of the North Shore Platinum Visa Card by contacting Metro Credit Union at 877-MY-METRO or by visiting www.metrocu.org.

About The Jewish Federation of the North Shore

The Jewish Federation of the North Shore serves 22 cities and towns north of Boston. The primary mission of The Federation is to provide area residents with positive Jewish experiences, programs and services so they will be and remain committed Jews.

About Metro Credit Union

Metro Credit Union is one of the largest credit unions in Massachusetts with over \$700 million in assets, and serves over 100,000 members. Established in 1926 and based in Chelsea, Metro offers superior service and a full range of financial products, including investment and insurance offerings, for consumers and businesses in eastern Massachusetts. Metro has nine branch offices conveniently located in Burlington, Chelsea, Framingham, Lawrence, Lynn, Peabody, Swampscott, Tewksbury, and a tenth branch soon to open in Boston. Metro is also a leader in workplace banking, serving over 1,800 companies throughout the state.

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