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Peabody students place third in state-wide Banking Bowl

High School students represent Metro Credit Union in annual competition.

Boston, MA: Students from Peabody Veterans Memorial High School representing Metro Credit Union earned the third place award in the Marketing Competition at the recent Massachusetts School Bank Association Spring Conference. Student teams from 23 financial institutions competed at the Spring Conference which was held at the Federal Reserve Bank of Boston.

The annual MSBA Conference features a competition at which student representatives; hosted by partnering banks, compete on such topics as credit, banking trivia, marketing and the Federal Reserve System. Metro Credit Union sponsors full-service branches in the Chelsea High School and the Peabody Veterans Memorial High School.

Student teams from both high schools competed in the Product Development Group, Marketing Campaign, and the Banking Bowl. Also representing Metro Credit Union, the Chelsea High School team placed second in the Marketing Competition. This is the second year in a row Chelsea High School has finished in the top three.

“It was a great day for the students and we are very proud of their achievements,” stated Robert M. Cashman, President and CEO of Metro. Mr. Cashman expressed his appreciation of the students and the Credit Union volunteers that assisted the students in preparation for the event.

“Metro’s in-school banking program is a unique opportunity for us to reach out to students in the community and provide a hands-on banking experience. We hope this will spark an interest in pursuing a career in financial services after the students graduate.” Mr. Cashman added.

Metro Credit Union is one of the largest credit unions in Massachusetts with over \$700 million in assets, and serves over 100,000 members. Established in 1926 and based in Chelsea, Metro offers superior service, convenience and a full range of financial products for consumers and businesses in eastern Massachusetts. Metro has nine branches conveniently located in Chelsea, Burlington, Framingham, Lawrence, Peabody, Swampscott, and Tewksbury. Metro is also the credit union for over 1,800 companies in Massachusetts and their employees.

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